



## AUDIENCE

### GENDER

55%

Female

45%

Male

### AGE RANGE

18-24

6%

25-34

26%

35-44

25%

45-54

23%

55-64

14%

65+

6%

Source: Google Analytics

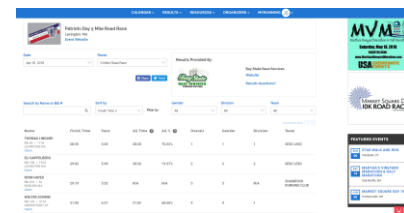
## ABOUT

NewEnglandRuns.com was created by runners who wanted an easier way to find upcoming endurance events and past race results in the New England area.

With thousands of running events and endurance races, our calendar is the go-to source for athletes of all ages looking to find their next race or endurance event.

Our race results section provides participants with mobile-friendly, searchable race results. Athletes claim their performances to track their race history and can even compare their race performances with the Age Graded times and scores that we add to the results.

Want to grow your event? Target local participants with our race promotion options and get your event noticed by the New England running community. Contact us today to get started!



**15,000+**  
MONTHLY USERS

**36,000+**  
MONTHLY PAGE VIEWS

**2,700+**  
FACEBOOK FOLLOWERS

## AD SPECIFICATIONS + RATES

<b>Leaderboard Banner</b> 728x90 Top of Homepage & all Calendar & Results pages	\$300/month
<b>Medium Rectangle Banner</b> 300x250 Sidebar of all Calendar & Results pages	\$150/month
<b>Featured Event</b> Homepage, Text ad in Sidebar of all Calendar & Results pages, Highlighted in Calendar searches	\$95/month
<b>Facebook Promoted Post</b> One post on our FB page promoting your event	\$40/post
<b>Package #1: Leaderboard + Featured Event</b>	\$350/month
<b>Package #2: Medium Rectangle + Featured Event</b>	\$200/month

\*Banners and packages include one Facebook Post at no additional charge.

Discounts available for advertising multiple events and/or across multiple months. Ask for special packages for larger advertisers and brands.

Prices are subject to change without notice. Contact us to confirm current pricing.

## EVENTS WE'VE WORKED WITH

