



## AUDIENCE

### GENDER

**51.1%** Female  
**48.9%** Male

### AGE RANGE

18-24 **6.5%**  
25-34 **28.7%**  
35-44 **22.5%**  
45-54 **20.7%**  
55-64 **14.9%**  
65+ **6.7%**

Source: Google Analytics

## ABOUT

NewEnglandRuns.com was created by runners who wanted an easier way to find upcoming endurance events and past race results in the New England area.

With thousands of running events and endurance races, our calendar is the go-to source for athletes of all ages looking to find their next race or endurance event.

Our race results section provides participants with mobile-friendly, searchable race results. Athletes claim their performances to track their race history and can even compare their race performances with the Age Graded times and scores that we add to the results.

Get your event noticed by runners in New England and New York, attract new participants, and maximize participation with our race promotion options. Contact us today to get started!

## AUDIENCE

### LOCATION

MA **47.8%**  
CT **14.4%**  
NY **10.0%**  
NH **9.6%**  
ME **6.3%**  
RI **6.3%**  
VT **3.8%**

Source: Google Analytics

**25,000+**  
MONTHLY USERS

**89,000+**  
MONTHLY PAGE VIEWS

**4,000+**  
FACEBOOK FOLLOWERS

## EVENT PROMOTION OPTIONS + RATES

### Standard Event Listing

Include your race on our calendar with Event Name, Date, Location, Race Distances, and Race Type.

FREE

### Premium Event Listing

Includes all standard elements + include your logo and direct links to your event website and/or online registration.

\$25  
[BUY NOW](#)

### Featured Event

Text ad in Sidebar of all pages and on homepage, highlighted in Calendar searches, 1 social media post

\$125/month

### Leaderboard Banner Package

728x90 banner at top and bottom of all pages, Featured Event, Premium Listing, 1 social media post

\$350/month

### Medium Rectangle Banner Package

300x250 banner in sidebar of all pages, Featured Event, Premium Listing, 1 social media post

\$200/month

## EVENTS WE'VE WORKED WITH

